



wellavi

GUIDING PEOPLE TO BETTER TOMORROWS

Wellavi™ is on a mission to save businesses **over \$45 billion** per year and generate **billions more** by increasing revenues and profit.

Our innovative personal development platform applies a **whole person** approach and **proprietary matching** to unlock the true capabilities and highest performance level for employees and **drive** business performance.

EMPLOYEE WELL-BEING IS THE NEW UNFAIR ADVANTAGE.

7x Median ROI for companies investing in coaching.¹

2x the percentage of engaged employees in companies investing in coaching.¹

22% Higher revenue for companies in the top vs. the bottom ¼ of employee engagement.²

6x Return in cost savings for companies investing in wellbeing.¹

51% Of companies with strong coaching cultures report higher revenues.²

86% Productivity increase through coaching and training.³



12 billion workdays are lost every year due to depression and anxiety at a cost of **\$1 trillion** per year in lost productivity.⁴

Depression and anxiety disorders cost over **\$1 trillion** to the global economy.⁵

Employers lose up to **\$44 billion** to depression.⁶

Business **costs rise by 147%** among employees who report difficulties with depression and stress management.⁷

Sources:

1. ICG Global Coaching Client Study, International Coaching Federation
2. Human Capital Institute report
3. Effectiveness of Coaching, IPEC Coaching Institute
4. World Health Organization, September 2022
5. Mental Health in the Workplace, WHO
6. Mental Health in the Workplace Study, Wellable
7. Effectiveness of Coaching, IPEC Coaching Institute



Developing a mutually beneficial path forward

Innovators in HR are looking at benefits and beyond to adopt a more holistic view of employees' needs. A rich employee experience — featuring purposeful work, strong and inclusive workplace cultures, and attractive benefits — is essential to achieve talent management goals in this new chapter of the employer-employee relationship.

THERE HAS BEEN A REBALANCING OF POWER BETWEEN EMPLOYERS AND EMPLOYEES.

Source:
Gartner Talent Monitor Report



With an increased focus on employee well-being and the divergent needs of diverse subgroups, employers can drive better outcomes for the entire organization while also addressing the ongoing employee mental health crisis.

Providing better mental health resources and wellness benefits in the workplace is a critical first step. To ensure that people from all walks of life feel comfortable accessing company-sponsored mental health resources, business leaders must make a consistent and vocal commitment to destigmatizing mental health in the work environment.



Introducing Wellavi

Wellavi is a comprehensive personal well-being and development platform designed to help employees achieve harmony and balance at work and in their home lives.

Wellavi brings together assessment, monitoring, and development, taking a whole-person approach to workplace wellness.

The platform breaks employee well-being down into the **Six Dimensions of Wellness**, defined as:

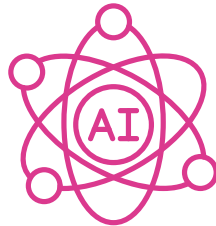




HOW IT WORKS

Our **proprietary algorithm** dynamically and intelligently matches coaches, content, and programs with users' needs and goals.

LIVE COACHING ON DEMAND AI MATCHING



Challenges

Challenges that prompt users to follow up on the wellness journey through actions, check-ins and habit tracking.

Wellavi TrueSelf™

Our propriety assessment that establishes user wellness needs through technology driven profiling.

OnDemand Center

Content created by our community of coaches to complement their coaching practice and earn passive income.

Wellavi TrueCoach™

Our propriety assessment that establishes coaching expertise and styles through technology driven coach profiling.

EMPLOYER BENEFITS:

Organizations need a personal development and well-being solution that is **efficient, effective, and comprehensive.**

**INCREASED EMPLOYEE
ENGAGEMENT**

**HIGHER RETENTION AND
MORALE**

**POSITIVE WORKPLACE
CULTURE**

**COST EFFICIENCIES &
LOWER MEDICAL**

**NEW AND ENHANCED
SKILL SETS**

**IMPROVED RECRUITING OF
TALENT**

**INCREASED EMPLOYEE
PRODUCTIVITY**

**BETTER BUSINESS
PERFORMANCE**

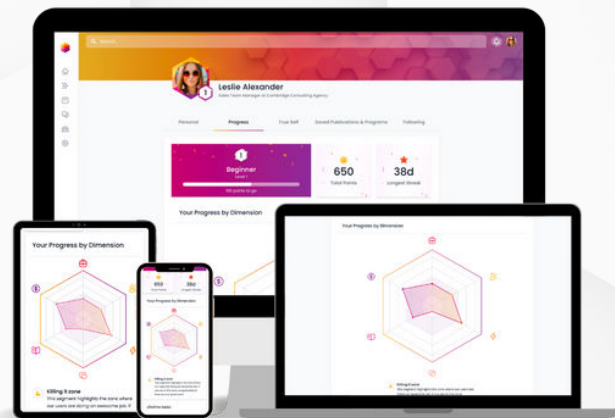




PERSONAL WELLNESS INSIGHTS REVEALED AND A PERFECT COACH MATCHED

Wellavi's TrueSelf assessment empowers users to unlock their FutureSelf potential by providing deep insights, and through TrueCoach, we ensure that their specific well-being needs are precisely matched with the ideal coach to guide their transformative journey.

The TrueSelf and TrueCoach assessments are unique, science-based psychological tools for self-awareness, developed across 20+ years of clinical practice by psychologist and sociologist, Dr. J. Mensing.



TrueSelf is designed as a self-test for users that suggests the best fit for wellness coaching and programs based on cognitive and emotional needs and desires, leading to concrete coaching for optimal self-development.

TrueCoach takes the next step with Wellavi coaches. The proprietary matching intelligence finds the ideal fit between users and coaches, ensuring the highest quality experience for all.

Structured interviews to dig deeper into how you're feeling are sometimes invasive, expensive, and time-consuming.

Wellavi's proprietary TrueSelf and TrueCoach self-guided assessments deliver highly relevant insights to be used for self-improvement and to deliver the best coach and experience just for YOU.



MENTAL WELL-BEING IS GOOD FOR BUSINESS!

The benefits of mental well-being in a workforce are strong enough on their own to make promoting it a sound business decision.

Employers may see positive results as they implement wellness coaching benefits in the workplace, including:

- **Increased workplace productivity**
- **Lower medical expenses**
- **Higher retention and morale**
- **Positive workplace culture**
- **Improved recruiting of high-caliber candidates**

Source:

Green, A.W. (2020) "The Perceived Impact on Wellbeing After Health and Wellness Coaching — A Qualitative Evaluation."



TAKE THE FIRST STEP: JOIN THE **LIGHTHOUSE** **CUSTOMER PROGRAM**

Lighthouse customers are mission-critical early adopters of technology.

Your candid feedback will be immensely helpful to us and directly impact our strategy & roadmap. It's an exciting and important program to be part of!

- Onboard ten employees to each receive two monthly coaching sessions for two months at **no cost**
- Additionally, members will receive special **discounted pricing** for 6 months after the program ends.

**Ready to GET
STARTED?**

Connect With Us:
hello@wellavi.com

Visit Us:
www.wellavi.com/lighthouse-customer/



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